

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 39.144149 Longitude: -84.61937

Western Hills Plaza Cincinnati, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	17,876	103,654	215,899
	Population Est 25Q1	17,853	103,538	215,689
	Population Est 24Q4	17,683	102,740	214,942
	Population Est 24Q3	17,697	102,796	214,939
	Population Est 24Q2	17,750	102,663	214,702
	Population Est 24Q1	17,786	102,813	214,969
	Population Est 23Q4	17,776	102,723	214,674
	Population Est 23Q3	17,745	102,611	214,461
	Population Est 23Q2	17,741	102,597	214,347
	Population Fcst	17,560	101,952	212,504
	2010 Census Population	17,126	99,696	211,573
	2000 Census Population	17,629	103,453	226,293
	1990 Census Population	18,326	105,158	231,973
	Current Year Daytime Population	12,732	70,948	162,036
	Average Seasonal Population	90	540	1,325
	Historical Annual Growth, 1990 – 2000	-0.39%	-0.16%	-0.25%
	Historical Annual Growth, 2000 – 2010	-0.29%	-0.37%	-0.67%
	Estimated Annual Growth, 2010 – CY	0.30%	0.27%	0.14%
	Projected Annual Growth, CY to Y5	-0.36%	-0.33%	-0.32%
	Group Qtrs Est	75	1,117	3,260
Transient Est Average Last 4 Qtrs	0	697	2,531	
Households	Current Year Estimated Households	7,789	42,966	89,206
	Households Est 25Q1	7,778	42,902	89,076
	Households Est 24Q4	7,701	42,559	88,752
	Households Est 24Q3	7,704	42,574	88,741
	Households Est 24Q2	7,731	42,532	88,661
	Households Est 24Q1	7,743	42,598	88,784
	Households Est 23Q4	7,741	42,558	88,647
	Households Est 23Q3	7,730	42,517	88,567
	Households Est 23Q2	7,725	42,508	88,509
	Households Fcst	7,652	42,244	87,808
	2010 Census Households	7,550	41,242	86,012
	2000 Census Households	7,977	43,089	90,817
	1990 Census Households	8,024	42,364	89,532
	Historical Annual Growth, 1990 – 2000	-0.06%	0.17%	0.14%
	Historical Annual Growth, 2000 – 2010	-0.55%	-0.44%	-0.54%
	Estimated Annual Growth, 2010 – CY	0.22%	0.28%	0.25%
	Projected Annual Growth, CY to Y5	-0.36%	-0.34%	-0.32%
Population per Household	2.29	2.39	2.38	

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Western Hills Plaza Cincinnati, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.7%	1.2%	1.4%
	HH Income \$250,000 to \$499,999	0.9%	1.5%	1.7%
	HH Income \$200,000 to \$249,999	2.0%	3.5%	4.1%
	HH Income \$175,000 to \$199,999	2.6%	3.7%	3.7%
	HH Income \$150,000 to \$174,999	3.3%	5.1%	5.2%
	HH Income \$100,000 to 149,999	15.5%	16.3%	16.8%
	HH Income \$75,000 to 99,999	13.8%	12.8%	12.3%
	HH Income \$50,000 to 74,999	21.1%	18.6%	17.0%
	HH Income \$35,000 to 49,999	14.0%	13.3%	12.0%
	HH Income \$25,000 to 34,999	8.9%	7.8%	7.8%
	HH Income \$15,000 to 24,999	6.6%	6.8%	7.5%
	HH Income \$0 to 14,999	10.7%	9.4%	10.4%
	Average Household Income	\$76,042	\$88,312	\$90,952
	Median Household Income	\$59,335	\$67,128	\$67,834
	Per Capita Income	\$33,238	\$36,909	\$37,954
	Average Disposable Income	\$62,244	\$70,708	\$72,122
	Median Disposable Income	\$51,007	\$57,426	\$58,008
	Discretionary HH Income Over \$150,000	1.1%	3.5%	4.5%
	Discretionary HH Income \$125,000 to \$149,999	2.1%	3.8%	4.0%
	Discretionary HH Income \$100,000 to \$124,999	3.3%	6.4%	6.5%
	Discretionary HH Income \$75,000 to \$99,999	7.9%	9.7%	10.4%
	Discretionary HH Income \$50,000 to \$74,999	18.7%	17.1%	16.7%
	Discretionary HH Income \$25,000 to \$49,999	32.8%	28.8%	26.2%
	Discretionary HH Income Under \$25,000	34.2%	30.6%	31.7%
	Average Discretionary HH Income	\$43,186	\$51,930	\$53,248
	Median Discretionary HH Income	\$35,173	\$40,439	\$41,416
	Householder White – Count	5,290	27,689	59,669
	Median HH Income	\$66,999	\$78,361	\$82,242
	Average HH Income	\$76,820	\$89,341	\$92,029
	Householder Black or African-American – Count	2,024	12,131	21,936
	Median HH Income	\$44,863	\$45,748	\$40,961
	Average HH Income	\$53,705	\$56,667	\$53,133
	Householder Hispanic – Count	123	933	2,019
Median HH Income	\$56,162	\$48,873	\$47,489	
Average HH Income	\$66,326	\$80,607	\$70,201	
Householder Asian or Pacific Islander – Count	50	341	1,130	
Median HH Income	\$98,872	\$89,913	\$73,592	
Average HH Income	\$107,209	\$97,314	\$77,400	
Householder Other or Pacific Islander – Count	302	1,873	4,452	
Median HH Income	\$58,651	\$61,696	\$49,351	
Average HH Income	\$75,238	\$77,930	\$67,280	

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Gender	Male Population	8,675	49,940	104,462
	Female Population	9,201	53,714	111,437
Total Population by Age	Count of Pop 0 to 4 years	1,121	6,336	13,200
	Count of Pop 0 to 7 years	1,547	9,065	19,020
	Count of Pop 5 - 13	1,978	11,964	24,949
	Count of Pop 14 - 18	931	5,678	11,652
	Count of Pop 19 - 22	911	5,560	11,774
	Count of Pop 22 - 25	661	4,028	8,821
	Count of Pop 25 - 29	1,098	6,395	13,259
	Count of Pop 30 - 34	1,286	6,885	14,964
	Count of Pop 35 - 39	1,350	7,386	15,279
	Count of Pop 40 - 44	1,276	6,857	13,890
	Count of Pop 45 - 59	3,171	17,537	35,365
	Count of Pop 60 - 74	3,012	18,044	37,794
	Count of Pop 75 - 84	821	5,148	11,142
	Count of Pop 85+	260	1,837	3,809
	% of Pop 0 to 4 years	6.3%	6.1%	6.1%
	% of Pop 0 to 7 years	8.7%	8.7%	8.8%
	% of Pop 5 - 13	11.1%	11.5%	11.6%
	% of Pop 14 - 18	5.2%	5.5%	5.4%
	% of Pop 19 - 22	5.1%	5.4%	5.5%
	% of Pop 22 - 25	3.7%	3.9%	4.1%
	% of Pop 25 - 29	6.1%	6.2%	6.1%
	% of Pop 30 - 34	7.2%	6.6%	6.9%
	% of Pop 35 - 39	7.6%	7.1%	7.1%
	% of Pop 40 - 44	7.1%	6.6%	6.4%
	% of Pop 45 - 59	17.7%	16.9%	16.4%
	% of Pop 60 - 74	16.8%	17.4%	17.5%
	% of Pop 75 - 84	4.6%	5.0%	5.2%
	% of Pop 85+	1.5%	1.8%	1.8%
Median Age	38.5	38.4	38.1	
Average Age	39.3	39.5	39.5	
Male Population by Age	% of Pop 0 to 4 years	6.6%	6.5%	6.5%
	% of Pop 5 - 13	12.1%	12.3%	12.2%
	% of Pop 14 - 18	5.5%	5.7%	5.6%
	% of Pop 19 - 22	5.4%	5.7%	5.7%
	% of Pop 22 - 25	3.9%	4.2%	4.3%
	% of Pop 25 - 29	6.4%	6.3%	6.2%
	% of Pop 30 - 34	7.0%	6.3%	6.7%
	% of Pop 35 - 39	7.5%	7.2%	7.1%
	% of Pop 40 - 44	7.4%	6.6%	6.4%
	% of Pop 45 - 59	17.7%	16.9%	16.4%
	% of Pop 75 - 84	4.1%	4.4%	4.6%
	% of Pop 60 - 74	15.5%	16.8%	17.1%
	% of Pop 85+	0.9%	1.1%	1.1%
	Median Age	37.1	37.1	37.0
Average Age	37.8	38.2	38.4	

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	% of Pop 0 to 4 years	6.0%	5.8%	5.8%
	% of Pop 5 - 13	10.1%	10.9%	11.0%
	% of Pop 14 - 18	4.9%	5.2%	5.2%
	% of Pop 19 - 22	4.8%	5.1%	5.2%
	% of Pop 22 - 25	3.5%	3.6%	3.9%
	% of Pop 25 - 29	5.9%	6.0%	6.1%
	% of Pop 30 - 34	7.4%	6.9%	7.1%
	% of Pop 35 - 39	7.6%	7.1%	7.1%
	% of Pop 40 - 44	6.8%	6.6%	6.4%
	% of Pop 45 - 59	17.8%	16.9%	16.3%
	% of Pop 60 - 74	18.1%	18.0%	17.8%
	% of Pop 75 - 84	5.1%	5.5%	5.7%
	% of Pop 85+	2.0%	2.4%	2.3%
	Median Age	39.9	39.6	39.1
Average Age	40.7	40.7	40.5	
Race	Count of White	11,421	64,436	138,333
	Count of Black or African-American	4,802	29,702	56,032
	Count of Asian or Pacific Islander	162	1,062	3,348
	Count of Other races	1,491	8,454	18,187
	White	63.9%	62.2%	64.1%
	Black or African American	26.9%	28.7%	26.0%
	Asian	0.9%	1.0%	1.6%
	Other Races	8.3%	8.2%	8.4%
Language Spoken	Speak English at Home	88.3%	90.9%	92.0%
	Speak Spanish at Home	2.1%	2.7%	2.7%
	Speak French or French Creole at Home	5.2%	2.1%	1.1%
	Speak German at Home	0.2%	0.4%	0.3%
	Speak Other Indo-European Languages at Home	0.7%	0.6%	0.8%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.1%	0.2%
	Speak Chinese at Home	0.1%	0.2%	0.3%
	Speak Korean at Home	0.1%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.0%	0.2%	0.4%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.1%
	Speak Other Language at Home	3.3%	2.6%	2.0%
Hispanic	Hispanic Population	657	4,760	9,663
	Hispanic Population Percent	3.7%	4.6%	4.5%
	Mexican	50.5%	37.6%	31.9%
	Puerto Rican	17.0%	16.6%	16.5%
	Cuban	4.4%	6.0%	4.8%
	Dominican	0.1%	0.1%	0.7%
	Central American	24.2%	26.1%	32.1%
	South American	2.7%	2.0%	4.2%
	Other Hispanic	1.0%	11.4%	9.8%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	0%	0%	1%

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Ancestry	American (percent of total population)	4.3%	3.3%	3.3%
	American	4.1%	3.1%	3.1%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	0.8%	0.9%	1.4%
	Chinese	0.0%	0.2%	0.3%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.1%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.0%	0.2%	0.5%
	South East Asian (ie. Vietnamese)	0.0%	0.2%	0.2%
	Other Asian	0.6%	0.3%	0.3%
	European (percent of total population)	34.8%	35.6%	36.7%
	British	3.3%	3.4%	3.8%
	Dutch	0.2%	0.3%	0.4%
	French	0.6%	0.6%	0.7%
	German	19.2%	19.1%	19.3%
	Italian	3.1%	2.7%	2.7%
	Polish	0.5%	0.5%	0.6%
	Scandinavian	0.3%	0.3%	0.4%
	Scotch/Irish	6.6%	6.8%	7.0%
Other European (ie. Greek/Russian)	1.0%	1.9%	1.8%	
Middle Eastern	0.4%	0.3%	0.4%	
Other Ancestry	11.5%	11.3%	11.7%	
Unclassified Ancestry	17.4%	15.1%	15.8%	
Education (Age 25+)	Adult Population (25 Years or Older)	12,274	70,088	145,502
	Elementary (0 to 8)	3.6%	2.9%	2.7%
	Some High School (9 to 11)	7.2%	6.8%	6.5%
	High School Graduate (12)	29.5%	31.6%	30.7%
	Some College (13 to 16)	21.1%	19.4%	19.3%
	Associates Degree Only	10.0%	9.9%	9.5%
	Bachelors Degree Only	21.1%	19.7%	20.5%
	Graduate Degree	7.4%	9.7%	10.8%
	% College (4+)	28.5%	29.4%	31.3%
Household Type	Total Households – count	7,789	42,966	89,206
	One Person HHs – count	2,894	14,644	30,028
	Family HHs – count	4,422	25,110	52,515
	Married Couple – count	2,311	15,338	33,751
	w/own children – count	713	5,804	12,733
	w/out own children – count	1,597	9,534	21,018
	Male Householder – count	322	2,160	4,444
	Female Householder – count	1,790	7,612	14,320
	Non-Family Households – count	473	3,212	6,662
	1 Person Household	37.1%	34.1%	33.7%
	2 Person Household	29.4%	30.8%	31.7%
	3 Person Household	14.5%	14.5%	14.3%
	4 Person Household	10.3%	11.2%	11.1%
	5 Person Household	5.3%	5.6%	5.7%
6 Person Household	2.3%	2.4%	2.3%	
7+ Person Household	1.2%	1.3%	1.3%	
% Households With Children	28.0%	27.9%	27.1%	

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Housing	Total Housing Units	8,360	46,606	97,412
	Owner Occupied Percent	52.1%	52.2%	52.8%
	Renter Occupied Percent	41.1%	40.0%	38.7%
	Vacant Housing Percent	6.8%	7.8%	8.4%
	Total Housing Units (Census 2000)	8,382	45,930	97,985
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.5%	0.8%	0.9%
	Property Value \$750,000 to \$999,999	0.2%	1.3%	1.8%
	Property Value \$500,000 to \$749,999	1.4%	5.4%	7.1%
	Property Value \$400,000 to \$499,999	2.0%	6.5%	8.3%
	Property Value \$300,000, to \$399,999	9.5%	15.5%	16.1%
	Property Value \$200,000 to \$299,999	36.3%	34.2%	30.2%
	Property Value \$150,000 to \$199,999	24.3%	17.7%	15.7%
	Property Value \$100,000 to \$149,999	16.6%	11.9%	11.8%
	Property Value \$60,000 to \$99,999	4.0%	3.9%	4.7%
	Property Value \$40,000 to \$59,999	1.6%	0.7%	0.9%
	Property Value \$0 to \$39,999	3.6%	2.1%	2.3%
	Median Home Value	\$199,986	\$232,788	\$240,246
Wealth per Household	\$0 and under - percent	19.0%	18.6%	18.4%
	\$1 to \$4999 - percent	9.7%	9.5%	9.3%
	\$5k to \$9999 - percent	5.1%	5.0%	4.9%
	\$10k to \$24999 - percent	6.7%	6.7%	6.6%
	\$25k to \$49999 - percent	7.0%	6.9%	6.9%
	\$50k to \$99999 - percent	10.3%	10.2%	10.2%
	\$100k to \$249999 - percent	17.4%	17.6%	17.6%
	\$250k to \$499999 - percent	12.1%	12.4%	12.5%
	\$500k+ - percent	12.7%	13.3%	13.5%
	Median HH Wealth	\$62,020	\$66,891	\$69,064
	Avg HH Wealth	\$214,709	\$221,946	\$225,249
Economic Viability	Economic Viability Local	290	276	274
	Economic Viability Indexed	105	100	99
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	9,939	54,099	108,460
	Managerial/Executive	12.0%	13.8%	15.0%
	Professional Specialty	22.8%	22.5%	23.4%
	Healthcare Support	6.0%	3.3%	3.6%
	Sales	8.4%	9.2%	9.1%
	Office & Administrative Support	14.9%	15.4%	13.5%
	Protective Service	2.7%	2.7%	2.4%
	Food Preparation	4.7%	5.4%	6.1%
	Building Maintenance & Cleaning	2.8%	3.0%	3.1%
	Personal Care	1.2%	2.0%	2.5%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	4.5%	6.5%	6.5%
	Production & Transportation	20.1%	16.2%	14.7%
	Percent White Collar Workers	64.0%	64.2%	64.7%
	Percent Blue Collar Workers	36.0%	35.8%	35.3%

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	Agriculture/Mining/Construction	3.7%	5.8%	6.0%
	Manufacturing	11.4%	10.7%	10.3%
	Transportation	6.9%	8.5%	7.7%
	Information	1.4%	1.3%	1.4%
	Wholesale/Retail	16.9%	14.8%	13.6%
	Finance, Insurance, Real Estate	6.4%	7.1%	7.1%
	Professional Services	5.8%	5.5%	6.0%
	Management Services	0.0%	0.3%	0.2%
	Administrative/Waste Services	8.2%	5.8%	5.2%
	Educational Services	21.7%	23.8%	24.9%
	Entertainment Services	9.4%	8.7%	9.4%
	Other Professional Services	5.5%	3.9%	4.3%
	Public Administration	2.7%	3.8%	3.7%
Vehicles per HH	No Vehicles	11.7%	11.9%	12.0%
	1 Vehicle	43.6%	37.4%	37.0%
	2 Vehicles	31.5%	34.3%	33.4%
	3 or more vehicles	13.2%	16.4%	17.6%
	Average Number of Vehicles	1.51	1.61	1.63
Change	Births (last 12 months)	202	1,173	2,475
	Deaths (last 12 months)	154	930	1,959
	Migration (last 12 months)	81	770	748
Work place	Workplace Establishments	520	1,916	3,839
	Workplace Employees (FTE)	4,359	16,738	37,447